

G.R.A.S.P.S.

GOAL

- Your task is:
- The goal is to:
- The problem/challenge is (are):

ROLE

- You are:
- You have been asked to:
- Your job is:

AUDIENCE

- Your client(s) is/are:
- The target audience is:
- You need to convince:

SITUATION

- The context you find yourself in is:
- The challenge involves dealing with:

PRODUCT/PERFORMANCE AND PURPOSE:

- You will create a:
in order to:
- You need to develop:
so that:

STANDARDS AND CRITERIA FOR SUCCESS:

- Your performance needs to:
- Your work will be judged by:
- Your product must meet the following standards:
- A successful result will: